

2019 Spring Conference Sponsor Opportunities May 7-9, 2019

Columbus Marriott Northwest • 5605 Blazer Parkway • Dublin, Ohio 43017

Platinum Sponsor \$6,000 (1 available)

YOU RECEIVE:

Exclusive Opportunities

- Logo recognition as Platinum Sponsor at the event, in the conference program and on the conference website
- Abundant pre-event, post-event and on-site publicity, including recognition on the cover of the event program
- One exclusive digital ad placement in a future CTAO e-newsletter
- Exclusive logo and name placement on signage at Annual Conference

Prime Advertising Opportunities •

- Full-page ad in program, premium placement
- Access to all CTAO Spring Conference educational offerings and networking events, alongside conference attendees

Business Development Spotlight

- Complimentary exhibit table including exclusive non-competing exhibit time

Relationship-building Opportunities

- Ability to address attendees at a general session
- Option to include a give-away at registration
- Recognition from the lectern throughout the event
- Logo recognition in PowerPoint during all general sessions

Gold Sponsor \$3,000

YOU RECEIVE:

Prime Advertising Opportunities

- Logo recognition as a Gold Sponsor at conference, in program and conference website
- Half-page ad in program
- Access to all CTAO Spring Conference educational offerings and networking events, alongside conference attendees

Business Development Spotlight

- Complimentary exhibit table including exclusive non-competing exhibit time
- Lead generation through complete CTAO attendee mailing labels
- Complimentary registration for two (2) including all meals, breaks and receptions
- Company website linked to the conference webpage

Relationship-building Opportunities

- Opportunity to address attendees at a general session
- Option to include collateral at registration
- Recognition from the lectern throughout the event
- Logo recognition in PowerPoint during all general sessions

Silver Sponsor \$1,500

YOU RECEIVE:

Prime Advertising Opportunities

- Logo recognition as Silver Sponsor at conference, in program and conference website
- Quarter-page ad in program
- Access to all CTAO Spring Conference educational offerings and networking events, alongside conference attendees

Business Development Spotlight

- Complimentary exhibit table including exclusive non-competing exhibit time
- CTAO attendee mailing labels
- Complimentary registration for one (1) including all meals, breaks and receptions
- Company website linked to the conference website

Relationship-building Opportunities

- Recognition from the lectern throughout the event
- Logo recognition in PowerPoint during all general sessions

Bronze Sponsor: \$500

YOU RECEIVE:

Prime Advertising Opportunities

- Recognition as Bronze Sponsor at conference, on website and in program
- Logo recognition in program

Business Development Opportunities

- Company website linked to the conference website

Relationship Building Opportunities

- Logo recognition in PowerPoint during all general sessions

2019 Spring Conference Exhibitor

Exhibit Table \$1000, includes registration for 1 Additional Vendor Registration \$250 (1 Individual)

This conference has a total of approximately 18 table-top booth spaces available in the hotel ballroom. All tables are located in direct proximity to general sessions.

All exhibitors receive:

- An 8-ft table with two chairs and white table cover in a high-traffic area
- Complimentary Wi-Fi access & electricity
- Recognition in the Spring Conference on-site program
- An exhibitor ribbon on your Spring Conference name badge
- A short description of your organization on the CTAO website with a link to your site.

2019 Tentative Schedule At-A-Glance

Tuesday 05.07.19

8:30 am	Vendor Setup Begins
10:00 am	Registration Opens
10:30 am	Conference kick-off
12:00 pm	Lunch
1:00 pm – 2:00 pm	Education Session
2:00 pm	Break
2:30 pm – 3:30 pm	Education Session
3:45 pm – 4:45 pm	Education Session
5:30 pm – 8:00 pm	Columbus Zoo Night

Thursday 05.09.19

7:00 am	Breakfast
8:15 am	Opening Remarks
8:30 am – 12:00 pm	Vendor Tear-down time
8:30 am – 9:30 am	Education Session
9:30 am	Break/Room Checkout
10:00 am – 11:00 am	Education Sessions
11:00 am – Noon	Education Sessions
12:00 pm	Box Lunch available

Wednesday 05.08.19

7:00 am	Breakfast
8:15 am	Opening Remarks
8:30 am – 9:30 am	Education Session
9:30 am	Break
9:45 am – 10:45 am	Education Session
11:00 am – Noon	Education Session
Noon	Lunch
1:15 – 2:15 pm	Education Session
2:15 – 3:15 pm	Education Sessions
3:15 pm	Break
3:30 pm – 4:30 pm	Education Sessions
5:30 pm – 6:30 pm	Member/Vendor reception
6:30 pm – 8:00 pm	Dinner

Sponsor & Exhibitor Commitment Form

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Please complete the following form and return with payment to:

County Treasurers Association of Ohio, c/o Sheila Fox; 118 Graceland Blvd. #189, Columbus, OH 43214. You can also email completed forms to sfox@ctao.com.

Contact Information

Name of Organization: _____

Contact Name: _____ Contact Email: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Website: _____

Opportunity

I'd like to support the Fall Conference in the following way: ☐ Exhibitor ☐ Sponsor _____

Total Amount: \$ _____

Payment

Authorized by: _____ Date: _____

Method of Payment: ☐ Check ☐ Credit Card* Total Payment: \$ _____

**If paying by credit card, you will receive an emailed invoice that you will be able to pay online via credit card.*

Sending Materials in Advance

If you have materials or a display that you want to send to the hotel prior to the conference, please send the materials to the address indicated below no more than one week in advance of the event.

Please label all of your boxes with the following information: Company Name, Event Name and Date of the Event

Mail to: Columbus Marriott NW, 5605 Blazer Pkwy, Dublin, Ohio 43017 Phone: 614-791-1000

Cancellation Policy

Vendors who cancel their paid registration by Friday, April 26, 2019 will receive a full refund.

No refunds will be given to vendors who cancel their registration after that date. To receive a refund, submit a written request to Sheila Fox at sfox@ctao.com.