

## 2019 Fall Conference Sponsor Opportunities November 13-15, 2019

Columbus Marriott Northwest • 5605 Blazer Parkway • Dublin, Ohio 43017

# Platinum Sponsor \$6,000

## YOU RECEIVE:

## **Exclusive Opportunities**

- Logo recognition as Platinum Sponsor at the event, in the conference program and on the conference website
- Abundant pre-event, post-event and on-site publicity, including recognition on the cover of the event program
- One exclusive digital ad placement in a future CTAO e-newsletter
- Logo and name placement on signage at the conference

## Prime Advertising Opportunities •

- Full-page ad in program, premium placement
- Access to all CTAO Fall Conference educational offerings and networking events, alongside conference attendees

## **Business Development Spotlight**

- Complimentary exhibit table including exclusive non-competing exhibit time
- Complimentary registration for four (4) including all meals, breaks and receptions
- Lead generation through complete CTAO attendee mailing labels

## **Relationship-building Opportunities**

- Ability to briefly address attendees at the beginning of a general session
- Option to include a give-away item at registration
- Recognition from the lectern throughout the event
- Logo recognition in PowerPoint slides between sessions

## Gold Sponsor \$3,000

#### YOU RECEIVE:

## **Prime Advertising Opportunities**

- Logo recognition as a Gold Sponsor at conference, in program and conference website
- · Half-page ad in program
- Access to all CTAO Fall Conference educational offerings and networking events, alongside conference attendees

## **Business Development Spotlight**

- Complimentary exhibit table including exclusive non-competing exhibit time
- Lead generation through complete CTAO attendee mailing labels
- Complimentary registration for two
   including all meals, breaks and receptions
- Company website linked to the conference webpage

## **Relationship-building Opportunities**

- Opportunity to briefly address attendees at the beginning of a general session
- Option to include a give-away item at registration
- Recognition from the lectern throughout the event
- Logo recognition in PowerPoint slides between sessions

## Silver Sponsor \$1,500

#### YOU RECEIVE:

## **Prime Advertising Opportunities**

- Logo recognition as Silver Sponsor at conference, in program and conference website
- · Quarter-page ad in program
- Access to all CTAO Fall Conference educational offerings and networking events, alongside conference attendees

## **Business Development Spotlight**

- Complimentary exhibit table including exclusive non-competing exhibit time
- Complimentary registration for one (1) including all meals, breaks and receptions
- Company website linked to the conference website

#### **Relationship-building Opportunities**

- Recognition from the lectern throughout the event
- Logo recognition in PowerPoint during between sessions

## **Bronze Sponsor: \$500**

#### YOU RECEIVE:

#### **Prime Advertising Opportunities**

- Recognition as Bronze Sponsor at conference, on website and in program
- · Logo recognition in program

# **Business Development Opportunities**

Company website linked to the conference website

#### **Relationship Building Opportunities**

 Logo recognition in PowerPoint during all general sessions

# 2019 Fall Conference Exhibitor

# Exhibit Table - \$1000, includes registration for 1 attendee Additional Vendor Registration - \$250 (1 attendee)

This conference has a total of approximately 18 table-top booth spaces available in the hotel ballroom. All tables are located in direct proximity to general sessions.

## All exhibitors receive:

- An 8-ft table with two chairs and white table cover in a high-traffic area
- Complimentary Wi-Fi access & electricity
- Recognition in the on-site program
- An exhibitor ribbon on your name badge
- A short description of your organization on the CTAO website with a link to your site.

## 2019 Tentative Schedule At-A-Glance

| 8:30 am Vendor Setup Begins 10:00 am Registration Opens 7:00 am Breakfast 10:30 am Conference kick-off 8:15 am Opening Remarks 12:00 pm Lunch 8:30 am - 12:00 pm Vendor Tear-down time 1:00 pm - 2:00 pm Break 9:30 am Break/Room Checkout 2:30 pm - 3:30 pm Education Session 2:45 pm 4:45 pm Education Session | <u>Wednesday</u>  | <u> 11.13.19</u>   | Friday  | 11.15.19  |
|--|---|--|---|---|
| 10:30 am Conference kick-off 12:00 pm Lunch 1:00 pm - 2:00 pm Education Session 2:00 pm Break 2:30 pm - 3:30 pm Education Session 3:45 pm 4:45 pm Education Session  | 8:30 am   | Vendor Setup Begins  | rnaay   | 11.10.10  |
| 5:30 pm - 6:30 pm  Member/Vendor reception  6:30 pm - 8:00 pm  President's Banguet  11:00 am - Noon  12:00 pm  Box Lunch available   | 10:30 am<br>12:00 pm<br>1:00 pm - 2:00 pm<br>2:00 pm<br>2:30 pm - 3:30 pm<br>3:45 pm - 4:45 pm<br>5:30 pm - 6:30 pm | Registration Opens Conference kick-off Lunch Education Session Break Education Session Education Session Member/Vendor reception | 8:15 am<br>8:30 am - 12:00 pm<br>8:30 am - 9:30 am<br>9:30 am<br>10:00 am - 11:00 am<br>11:00 am - Noon | Opening Remarks Vendor Tear-down time Education Session Break/Room Checkout Education Sessions Education Sessions |

## <u>Thursday</u> 11.14.19

| 7:00 am                   | Breakfast                   |
|---------------------------|-----------------------------|
| 8:15 am                   | Opening Remarks             |
| 8:30 am - 9:30 am         | Education Session           |
| 9:30 am                   | Break                       |
| 9:45 am - 10:45 am        | Education Session           |
| 11:00 am - Noon           | Education Session           |
| Noon                      | Lunch                       |
| 1:15 - 2:15 pm            | Education Session           |
|                           |                             |
| 2:15 - 3:15 pm            | Education Sessions          |
| 2:15 - 3:15 pm<br>3:15 pm | Education Sessions<br>Break |
| •                         |                             |

## **Sponsor & Exhibitor Commitment Form**

## 2019 Fall Conference

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Please complete the following form and return with payment to:

County Treasurers Association of Ohio, c/o Sheila Fox; 118 Graceland Blvd. #189, Columbus, OH 43214. You can also email completed forms to sfox@ctao.com.

## **Contact Information**

| Name of Organization:   |   |         |
|---|---|---------|
| Contact Name:   |   |         |
| Address:  |   |         |
| City, State, Zip:   |   |         |
| Telephone:  |   |         |
| My top three competitors (to avoid table proximity):                      |   |         |
| Opportunity   |   |         |
| I'd like to support the CTAO Conference in the following way:             | ☐ Exhibitor ☐ Sponsor                       |         |
| Total Amount: \$  |   |         |
| Payment   |   |         |
| Authorized by:  |   | _ Date: |
| Method of Payment:   Check   Credit Card*   Total I                       | Payment: \$                                 |         |
| *If paying by credit card, you will receive an emailed invoice that you v | will be able to pay online via credit card. |         |

## **Sending Materials in Advance**

If you have materials or a display that you want to send to the hotel prior to the conference, please send the materials to the address indicated below no more than one week in advance of the event.

Please label all of your boxes with the following information: Company Name, Event Name and Date of the Event

Mail to: Columbus Marriott NW, 5605 Blazer Pkwy, Dublin, Ohio 43017 Phone: 614-791-1000

## **Cancellation Policy**

Vendors who cancel their paid registration by November 1, 2019 will receive a full refund.

No refunds will be given to vendors who cancel their registration after that date. To receive a refund, submit a written request to Sheila Fox at sfox@ctao.com.