



2024 FALL CONFERENCE

NOVEMBER 12-14
COLUMBUS MARRIOTT NORTHWEST

Time	Tuesday, November 12
10:00 – 11:00 am	<p>CTAO Legislative Update & Annual Business Meeting</p> <p>Join us as we kick-off our Fall Conference with this session presented by Alex Zumbar and Dan Talarek, Legislative Committee Co-Chairs, and a Capitol Square Update from CTAO Executive Director Kevin Futryk and State Lobbyist Erin Glossop. We'll also conduct the annual business of the CTAO.</p>
11:15 am – 12:15 pm	<p>Modernizing Tax Payments: Simplifying the Process for Taxpayers <i>Presenters: Jeff Brodsly, CEO, ReCo/100GROUP; David Hickman, Vice President, Sales and Marketing, Vision Government Solutions; Niko Spyridonos, Founder & CEO, AutoAgent; and Gary Norton, Founder & CEO, ReCo/100GROUP</i></p> <p>Discover how to modernize tax payment systems by leveraging digital tools such as Apple Pay, QR codes, and Interactive Voice Response (IVR) technology. This session will explore practical strategies to streamline the payment process, enhance taxpayer experience, and achieve significant cost savings for your office. Learn from industry experts about the benefits of digital payments and how to implement them effectively.</p>
1:00 – 2:00 pm	<p>The U.S. and Ohio Economies: Trends and Future Prospects <i>Presenter: Bill LaFayette, Ph.D., Owner, Regionomics</i></p> <p>This session will explore the Ohio economy in the context of national employment and output trends. It will highlight differences between the national economy and the state's multiple economies. It will also discuss workforce and funding challenges and offer suggestions for addressing those challenges.</p>
2:30 – 3:30 pm	<p>AI: The New Threat to Fraud Within Organizations <i>Presenters: Anthony Okray, SVP, Government Banking; Amber Buening, SVP – Security Outreach Director; and Todd Ritzler, Commercial Relationship Manager III; Huntington National Bank</i></p> <p><i>Fraud has always been a concern to Government entities. Most have done what they need to do to try and keep the money entrusted with them safe. Now a new technology is being used to enhance our abilities online, but has this opened a whole new door for the bad guys that are trying to get at your funds? The discussion will cover the new AI technology and provide you with safe practices to help your organization avoid losses.</i></p>

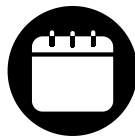
Tuesday, November 12 — continued	
3:30 – 4:30 pm	Break – Take a bit of time for yourself before our evening's activities.
4:30 – 5:00 pm	Depart for downtown Columbus
5:00 – 6:00 pm	<p>Ohio Council of County Officials – Legislative Reception County Treasurers are invited to attend the OCCO legislative reception at the Ohio Statehouse before joining their fellow attendees at our reception & dinner. (Shuttle service provided between the statehouse and Downtown Dinner)</p>
5:00 – 8:00 pm	<p>Downtown Dinner We'll venture downtown to experience food & fellowship with county staff and vendor partners. County treasurers will join us after the OCCO legislative reception. Join us for dinner, music, games, and the ever-changing art gallery at <u>The Kee</u>. Relax in the indoor and outdoor areas situated in the lively warehouse district of Downtown Columbus. Transportation will be provided.</p>
Wednesday, November 13	
9:00 – 10:00 am	<p>Budget Shortfall: \$16 Billion of Unpaid Property Taxes <i>Presenter: Brad Westover, Executive Director, National Tax Lien Association</i></p> <p>This session will tackle one of the most pressing financial challenges facing our nation: the staggering \$16 billion in unpaid property taxes annually. We will delve into the root causes of this budget shortfall and gain valuable insights into potential solutions. Brad Westover, NTLA Executive Director will shed light on the impact of unpaid property taxes on local communities, government services, and public infrastructure, highlighting tax sales as the top solution that can help bridge the budget gap and foster financial stability for all stakeholders. Attend this session and become equipped with the knowledge and ideas to contribute to the resolution of America's property tax challenge.</p>
10:15 – 11:15 am	<p>The Ohio Revised Code & The Role of the Treasurer <i>Presenters: Brad Cromes, Cuyahoga County; Kathy Kelich, Belmont County ; Ric Wasserman, Athens County ; Alex Zumbar, Stark County</i></p> <p>All elected County Treasurers are familiar with the general responsibilities and duties of their offices, but are they aware of all the specific requirements for the office prescribed under the Ohio Revised Code? This presentation will provide an in-depth overview, by treasurers representing small, medium, and large counties, of role of the county treasurer as prescribed by the Ohio Revised Code.</p>

Wednesday, November 15 — continued

1:00 – 2:00 pm	<p>Measure What Matters with Your Investments <i>Presented by: Jason Click, from Meeder Public Funds, along with Lindsay Webb, Lucas Co. Treasurer, Dave Wolters, Mercer Co. Treasurer, and Michael Zuren, Lake Co. Treasurer.</i></p> <p>This session aims to provide a comprehensive view on measuring investment success, ensuring that decisions are data-driven and aligned with both short-term and long-term investment objectives.</p>
2:15 – 3:15 pm	<p>Treasurer Roundtable Discussions Treasurers will gather based on county population to discuss issues facing their offices and share advice and best practices with their peers & colleagues. We will once again be offering the opportunity for similar sized counties to gather and discuss issues & topics of concern. We'll provide some questions for all groups to discuss.</p> <p>Group 1 – 1-35,000 people Jeff McIntosh Group 2 – 35,001 – 55,000 Dave Wolters Group 3 – 55,001 – 95,000 Bill Ogg Group 4 – 95,001 – 200,000 John Burke Group 5 – 200,000+ Dan Talarek</p>
3:15 – 4:15 pm	<p>District Meetings (optional)</p>
5:00 – 6:00 pm	<p>Vendor-Member Mingle We'll kick off our evening events with a networking reception with our vendors. Learn about their products and services while enjoying appetizers and drinks.</p>
6:00 – 7:30 pm	<p>Leadership Installation Dinner Wednesday evening will feature a sit-down dinner and the swearing in of new CTAO officers while we celebrate the 100th Anniversary of the CTAO.</p>
7:30 – 9:00 pm	<p>"Treasurers' Got Talent" Show Join us for "Treasurers' Got Talent," where the financial wizards drop their calculators and keyboards and pick up the mic! Treasurers, staff, and vendors unite, showcasing their hidden talents—from strumming melodies to delivering punchlines. Brace yourself for an evening where spreadsheets meet high notes and forecasts predict laughter. Don't miss this fun-filled symphony of talents!</p>

Thursday, November 16th

	Thursday, November 16th
9:00 – 10:00 am	Property Tax Primer, Part 1 <i>Featuring Tom Zaino, Brian Perera and Steve Hall from Zaino, Hall, & Ferrin, LLP</i> All across Ohio, the topic of Property Taxes has been at the forefront of numerous news stories as 41 of Ohio’s counties underwent either full reappraisals or reviews of home values. This resulted in property tax/valuations increases of between 20% – 45%, putting a lot of pressure on county treasurers as residents grappled with these huge increases. This situation led this past Spring to the Ohio General Assembly creating the Joint Committee on Property Tax Review & Reform who spent 6 months examining not only the history of Ohio’s Property Tax System, but some of the changes the state will need to consider trying to stem the tide of these dramatic increases in taxes. Their report & recommendations are due back the the General Assembly by December 2024.
10:00 – 10:30 am	Break/Room checkout
10:30 – 11:30 am	Property Tax Primer, Part 2
11:30 am – 12:30 pm	Grab & Go (Or Stay!) Lunches The Deli buffet will allow guests to build their own to-go box or eat your lunch with colleagues before you travel home.



Upcoming CTAO Conferences:

2025 Spring Conference

May 14-16

Hilton Polaris

2025 Fall Conference

November 12-14

Hilton Polaris